Pearson BTEC Sample Set Assignment Brief

Single Part Assessment

Unit 2 – Worldwide Travel and Tourism Destination

For use with:

Pearson BTEC International Level 3 qualifications in Travel and Tourism

Subsidiary Diploma / Foundation Diploma / Diploma / Extended Diploma

Advised Supervised hours	9 hours

For completion by the centre

Qualification (select as appropriate)	Subsidiary Diploma / Foundation Diploma / Diploma / Extended Diploma
Assessment date	

Pearson BTEC

Instructions to Teachers/Tutors and/or Invigilators

The Pearson Set Assignment will be assessed internally by the centre using the unit assessment criteria detailed in the qualification specification. The assignment will be sampled by the Standards Verifier as part of the standards verification annual centre visit.

Conditions of supervision

The Pearson Set Assignment should be undertaken in conditions that assure the authenticity of outcome. This may require supervision.
We advise that the Pearson Set Assignment be completed in sessions that come to a total of 9 hours. The Pearson Set Assignment should not be shared with learners prior to the start of the assessment period. Teachers/tutors are responsible for security of the Pearson Set Assignment and materials.

Outcomes for submission

Learners may submit handwritten or word processed evidence. Learners must save their work regularly and ensure that all materials can be identified as their work.

Learners must submit their own, independent work as detailed in the set assignment. Each learner must complete an authentication sheet.

Instructions to Learners

Read the Set Assignment carefully.

You will be asked to carry out specific activities using the information provided. You will be given a specific time period to complete the assignment.

Your research notes should:

- be individually and independently prepared by you
- use short, bullet-point style information, and cannot contain long narrative pieces of text.

You must work independently at all times and must not share your work with other learners. You must complete an authentication sheet and submit this along with your work.

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Set Assignment Information

You must complete ALL activities.

ACTIVITY 1 – Independent research

You are required to independently research:

- Bali:
  - geographical location of Bali
  - features of Bali to include
- Types of tourism:
  - cultural
  - nature based - ecotourism
  - nature based - trekking
- Gateways and transport:
  - Passenger facilities at Bangkok's Hua Lamphong railway station
  - Transport options for the journey from Bangkok to Bali
- Travel/holidays:
  - accommodation, activities and travel for a one week holiday in Bali for two people traveling from Bangkok.
- Croatia
  - key factors that have influenced the popularity of Croatia as a worldwide travel and tourism destination

Use the information you have researched and your own knowledge of the unit content to complete the activities in the Set Assignment.

ACTIVITY 2 – Features of worldwide travel and tourism destinations
You work for a specialist tour operator that offers holidays in Bali for cultural tourism. The tour operator is considering whether to offer nature based tourism holidays. Write a report that includes: • a description of the location of Bali • an analysis of the features of Bali and how they contribute to its appeal for **cultural** tourism**,** nature based **ecotourism** and nature based **trekking.** You have been asked to recommend **one** type of tourism, either, cultural, nature based ecotourism or nature based trekking that is best supported by the features of Bali. Write an email to your manager providing: • an evaluation of the features and appeal of Bali that make it suitable for your recommended type of tourism – **either** cultural, nature based ecotourism or nature based trekking.
This activity covers learning aim A. A.P1, A.P2, A.M1, A.D1

ACTIVITY 3 – Gateways, hubs and transport options
You have been asked to investigate passenger facilities available at Bangkok's Hua Lamphong railway station and transport options for travel from Bangkok to Bali. Prepare notes for a booklet that includes: • an explanation of the facilities for passengers at Bangkok's Hua Lamphong railway station. • a comparison of the advantages and disadvantages of **three** different transport options for travel between Bangkok and Bali.
This activity covers learning aim B. B.P3, B.P4, B.M2

ACTIVITY 4 – Travel plans, itineraries and customers
The company you work for has asked you to prepare a presentation with information on itineraries and customers. Prepare notes for a presentation that: • explains the specific travel needs related to three different customer types - **families, business people, young people** • explains the cost factor - **under occupancy supplement** • identifies **two** sources of information for researching travel plans You have been helping customers plan a one week holiday in Bali. Your customers are travelling from Bangkok. They have requested an all-inclusive holiday and are interested in sightseeing with some time relaxing. • Complete the itinerary template provided • Write an email to your customers that evaluates the suitability of your proposed itinerary in meeting their needs.
This activity covers learning aim C. CP5, C.P6, C.P7, C.M3, C.D2
Complete the itinerary.

ACTIVITY 5 – The popularity of worldwide travel and tourism destinations
The tour operator is planning to offer holidays to Croatia. You have been asked to research the popularity of Croatia. Write an article that includes: • an evaluation of the key factors that have influenced the popularity of Croatia as a worldwide travel and tourism destination.
This activity covers learning aim D. D.P8, D.M4, D.D3